

**Registration is open!**



# Pro Juventute Play Festival 2018

**Conference on «Playable Cities» & Pop-up play event «Playable Esplanade»**

**25 May and 26 May 2018, Biel/Bienne Congress Centre**

**Dates:** Friday, 25 May 2018 (10.00 a.m. – 5.00 p.m.) and  
Saturday, 26 May 2018 (9.30 a.m. – 4.30 p.m.)

**Venue:** Biel/Bienne Congress Centre, Zentralstrasse 60/Rue Centrale 60, CH-2501 Biel/Bienne

**Cost:** 2-day pass for 25/26 May 2018

Attending the conference for two full days – excluding overnight accommodation.

The registration is only possible for the 2 days.

CHF 250.00 – Early bird booking from 12 – 28 February

CHF 320.00 – as of 1 March

**Included:** Attending the conference and the public part of the festival on the Esplanade, conference papers, morning and afternoon coffee, lunch (buffet lunch), drinks, aperitif on Friday evening and confirmation of attendance. Dinner is not included.

Registration here

[www.projuventute.ch](http://www.projuventute.ch) > Programme > Spielraum und Spielkultur > Play Festival 2018





## The «Playable Cities» conference (25 & 26 May 2018)

The conference is an invitation to reflect in a light-hearted manner on play, man as a playful being and towns and cities as a place to live. The «Playable City» concept is an attempt to take account of the need for more inclusive, child-friendly and playful public spaces in a city. Together with invited experts, play will be discussed as a tool for helping to shape urban culture. The conference combines specialist input and presentations with specific pop-up play activities and workshops to create a playful atmosphere and to bring the theme of «Playable Cities» in urban areas to life.

**Target group of the conference:** Planners and designers of playgrounds from the disciplines of urban design, architecture, landscape architecture, spatial planning, social work, and art and design and play activists.

### Pop-up play event «Playable Esplanade» to mark World Play Day (26 May 2018)

A versatile playable urban space will be created on the Esplanade in Biel, and both young and old will be invited to play. The usual play range in the public domain will be contrasted with a potential play range which falls outside of the usual safety standards. We will attempt to discover and develop new uses for public spaces in experimental and playful ways. Interaction and the ability to shape play will replace the humdrum ducks and slides!

**The pop-up play activities are open to the public – families with children are welcome!**

#### Project management

Please contact Petra Stocker for questions relating to content: [petra.stocker@projuventute.ch](mailto:petra.stocker@projuventute.ch),  
Telephone 079 501 24 23

Please contact Matias Dabbene for questions relating to organisational matters: [matias.dabbene@projuventute.ch](mailto:matias.dabbene@projuventute.ch),  
Telephone 076 348 03 08

## Confirmed talks and workshops

### Playable cities and participation in urban development – from play to urban quality

Christine Seidler, Institute for Urban Development and Infrastructure, Bern University of Applied Sciences – Architecture

### Play as a method in the district or urban development process

Reto Stäheli, Institute of Sociocultural Development, Lucerne University of Applied Sciences and Arts – Social Work

### The importance of play for future-oriented urban design

Bernhard Hanel, founder and artistic director of KuKuk GmbH

### Mud, bushes and zebra crossings – open spaces for children's play in public areas

Dr.-Ing., M.A. Christiane Richard-Elsner, Draussenkinder [Outdoor Children] project management of ABA Fachverband Offene Arbeit mit Kindern und Jugendlichen [German professional association supporting action-based education], author of the reference book «Draussen Spielen» [«Playing Outside»] (Beltz Juventa 2017)

### Where is the town your play space? The #stadtsache [urban matters] app

Anke M. Leitzgen, education journalist and learning designer, author of «Entdecke deine Stadt» [«Discover your Town»]

### Playable Esplanade – spatial development in real time

Marion Ebert, project management of Biel children's site [mini-town designed by children in Biel] and Pascal Riedo, Bözingen/Boujean district coordination, Biel/Bienne

### Lively public spaces as a result of play culture: art and generational play equipment

Stephan Oetiker, management of BURRI public elements and Norbert Roztocky, artist and founder of moveArt

### Public evening event organised by the Fachstelle

**SpielRaum.** In addition, there will be many pop-up play activities, inspiring spaces for playing in and playable architecture.

**The complete programme will be published on 1 March.**

#### In cooperation with:



CounterPlay

#### With financial assistance from:

#### Partners:



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